

Kirchner Impact Foundation (KIF), is a not for profit organization that serves as one of the “returning” arms of Kirchner Group. KIF harnesses the positive power of enterprise to make a difference in addressing some of the most important issues of today and reflects our belief that all businesses should contribute to a positive human future.

KIF promotes capital efficiency and sustainable enterprises through the Kirchner Impact Model. KIF activities aim to generate a measurable, social and/or environmental benefit, primarily across four sectors: Agriculture/Food, Health/Life Science, Energy/Resources and Education.

Our ‘IMPACT MODEL’ includes three integrated components of contribution: ‘HEAD’ (we share the benefit of decades of creating solutions and building enterprises), ‘HIP’ (we provide essential financial resources), and ‘HEART’ (we have an unwavering commitment to successful execution, supported by the passion and desire to make a difference).



**Kirchner Food Fellowship** provides capital and unprecedented hands on training in deployment of impact capital for university students including assembly of investment teams, applying a problem-based learning and solutions model along with a unique process and domain approach. Partners include the Foundation for Food and Agriculture Research and The Rockefeller Foundation.

**Kirchner Food Fellowship Impact Portfolio**



Products made with moringa, one of the most nutrient-rich plants on the planet. Moringa is sourced from Small Holders in Africa and Central America.



Working to address food deserts with a 7-11 meets Whole Foods model. Emphasis on natural, organic, and local food.



Vertically-integrated tomato-paste company serving the local Nigerian market.



Mexican based biotech company that focuses on increasing yields, prevent disease and improving overall soil health for farmers.



Digital multi-lender lending platform connecting farmers in Latin America with financial institutions at the point of sale.

**Other Impact Investments**



LUCKY IRON FISH

The Lucky Iron Fish® is a simple, reusable and effective cooking tool that adds extra iron to your daily foods or drinks. It is an affordable solution, especially for those with iron deficiency anemia. Portion of each sale is used to help undernourished communities locally and internationally.



Entia is simplifying healthcare by improving access to blood test. Whether in the home or hospital they are enabling individuals and clinicians to better diagnosed and manage long-term health conditions to reduce costs and most importantly improve quality-of-life.



**The Kirchner Investment Academy** an intensive training program that demystifies the investment process for entrepreneurs and introduces eager, yet perhaps inexperienced, “angel” investors to the art of deploying disciplined capital. This program has provided instruction to over 500 entrepreneurs, students and potential angel investors around the world. Focused on developing and rural economies where understanding of investment among entrepreneurs is lacking. *This program has been adopted and supported by the government of central Mexico and other international organizations.*



**WHYFARM**, a non-profit that has a vision to engage the next generation of farmers and agriculture entrepreneurs to develop bold, out-of-the-box innovations that help solve the greatest challenge facing our collective future—global food security. Creator of the world’s first “Superheroes” for food and nutrition security – AgriMAN, PhotoSynthesista and Agirbot.

**Interaction Advisory Group** believes that true inclusion and acceptance for all individuals with special needs is integral for our future. IAG provides customized ‘special needs’ awareness training for first responders as well as other public service officials, educators and private sector workers.



**EXPLORING THE BUSINESS BRAIN MODEL**

**Business Brain Model** is designed to explore and facilitate the much-needed integration and understanding of neuroscience, psychology and related cognitive sciences within business contexts. A carefully crafted combination of popular press and scholarly articles dovetailed into best business practices.

**Kirchner-Donovan Impact Initiative (KDII)** combines the existing Kirchner Food Fellowship program which trains university-students on impact investment best practices in a “learning-by-doing” framework,



the Kirchner Investment Academy which works with entrepreneurs and angel investors to better understand the investment process and the recently established Kirchner Liaison Activities, a matchmaking program. The initiative has identified Costa Rica as the initial location to further refine the paradigm in the Central American region.

KDII's mission is to assist in training the next generation of Central American resource allocators to deploy disciplined capital and help connect impact-driven organizations to the resources that best fit their needs, while contributing to the economic growth of the region using a holistic approach to strengthen the local entrepreneurial ecosystem. Kirchner Group’s proprietary model of “ideas to change” is the bedrock of how KDII pursues its mission over the long term – originating from the firm’s philosophy of “creating value while promoting values”.

“The Rockefeller Foundation recognizes and supports the important work of Kirchner Impact Foundation in amplifying diverse voices in agriculture venture capital, especially those from HBCUs.”  
- Roy Steiner, Senior Vice President of The Rockefeller Foundation’s Food Initiative.